



## **JAWS Laundry Detergent Overview**

- High profit margin
  - Sell up to 100 buckets - \$12 profit per bucket
  - Sell 100-199 buckets - \$15 profit per bucket
  - Sell 200 or more buckets - \$18 profit per bucket
- Quality product – JAWS Laundry Detergent is comparable to Tide or Gain.
- The detergent is a hybrid formula and works in all washing machines, including standard and high-efficiency (HE) machines.
- Each 5-gallon bucket comes with a pump and washes 640 loads, which equates to approximately 7¢ per load.
- Free shipping.
- 36 bucket minimum order.
- Detergent delivered within 3 weeks of order.
- Brochures, order forms, and marketing materials available at no charge.
- Incentive program assistance available.
- No upfront costs. Payment due after fundraiser is complete.

### **Profit Potential**

<b>Participants</b>	<b>Buckets Sold Per Participant</b>	<b>Profit Per Bucket</b>	<b>Group Profit</b>
15	10	\$15.00	\$2,250
25	10	\$18.00	\$4,500
50	10	\$18.00	\$9,000
75	10	\$18.00	\$13,500
100	10	\$18.00	\$18,000

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