



## **Mrs. Field's Cookie Dough Fundraiser**

- High profit margin – up to \$8.00 profit per item (40%)
- The BEST brand name cookie dough in fundraising.
- Instant name recognition.
- Cookie dough, desserts, and snacks available.
- Free shipping on orders of 320 items or more.
- 100 item minimum order.
- Brochures, order forms, and collection envelopes available at no charge.
- Prize programs available or incentive program assistance.

### **Profit Potential**

<b>Participants</b>	<b>Items Sold Per Participant (\$17 Item)</b>	<b>Profit Per Item (\$17 Item)</b>	<b>Group Profit</b>
15	15	\$6.80	\$1,530
25	15	\$6.80	\$2,550
50	15	\$6.80	\$5,100
75	15	\$6.80	\$7,650
100	15	\$6.80	\$10,200
125	15	\$6.80	\$12,750
150	15	\$6.80	\$15,300

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