



## **Mrs. Field's Cookie Dough Fundraiser**

- High profit margin – 40% profit
- The BEST brand name cookie dough in fundraising.
- Instant name recognition.
- Cookie dough, desserts, and snacks available.
- Free shipping on orders of 320 items or more.
- 200 item minimum order.
- Brochures, order forms, and collection envelopes available at no charge.
- Prize programs available or incentive program assistance.

### **Profit Potential**

<b>Participants</b>	<b>Items Sold Per Participant (\$20 Item)</b>	<b>Profit Per Item (\$20 Item)</b>	<b>Group Profit</b>
15	15	\$8.00	\$1,800
25	15	\$8.00	\$3,000
50	15	\$8.00	\$6,000
75	15	\$8.00	\$9,000
100	15	\$8.00	\$12,000
125	15	\$8.00	\$15,000
150	15	\$8.00	\$18,000